

COSMOPROF

INDIA MUMBAI

.....
**THE NOT TO BE MISSED EVENT
FOR THE ENTIRE BEAUTY
BUSINESS COMMUNITY
IN INDIA**

COSMOPROFINDIA.COM

.....
MUMBAI
JIO WORLD CONVENTION CENTRE

.....
6 – 8 OCTOBER 2022

.....
NEW
COSMOPACK INDIA



DISCOVER MORE →

COSMOPROF INDIA AT A GLANCE

Cosmoprof India is the ideal B2B event for the fast-growing beauty market in India.

The 2022 edition, scheduled from 6 to 8 October 2022 at the **brand new Jio World Convention Centre** in Mumbai, will also see the launch of **Cosmopack India**, the event encompassing the entire beauty supply chain.



2022 SHOW PREVIEW

EDITION

3rd

SQM

10,500

EXPECTED ATTENDEES

8,000

EXPECTED EXHIBITORS

300



WHY COSMOPROF INDIA

- Cosmoprof India has a key role showing the latest trends and innovations of the **beauty industry**, the **fastest growing market** in India.
- The show hosts **selected and qualified buyers to facilitate the connection** between cosmetic industry's supply and demand.
- Indian Beauty Market is a **high potential area for international brands**, due to the awareness and preference for innovative products, modern distribution channels and an accelerated shift to e-commerce.
- The event represents the fourth destination of the **Cosmoprof network**, a worldwide platform for the beauty community, with shows in Bologna, Las Vegas, Bangkok, and Singapore as a special edition.



THE BEAUTY MARKET IN INDIA

- Revenue in the **Beauty & Personal Care market** amounts to USD 26,074 M in 2022. The market is expected to grow annually by 4.63% (CAGR 2022-2026).
- The market's largest segment is Personal Care with a market volume of USD 12,322 M in 2022.
- In the Beauty & Personal Care market, 10.7% of total revenue will be generated through **online sales** by 2022.
- The **colour cosmetics** market along with the **personal care packaging** is one of the flourishing markets in India.
- Indian consumers are focusing on sustainability to drive **eco-friendly packaging**.
- Technical advances in drug discovery and anti-infection properties is expected to propel the India **essential oils market** to 50,000 tons by the end of 2030.

(Source: Statista).



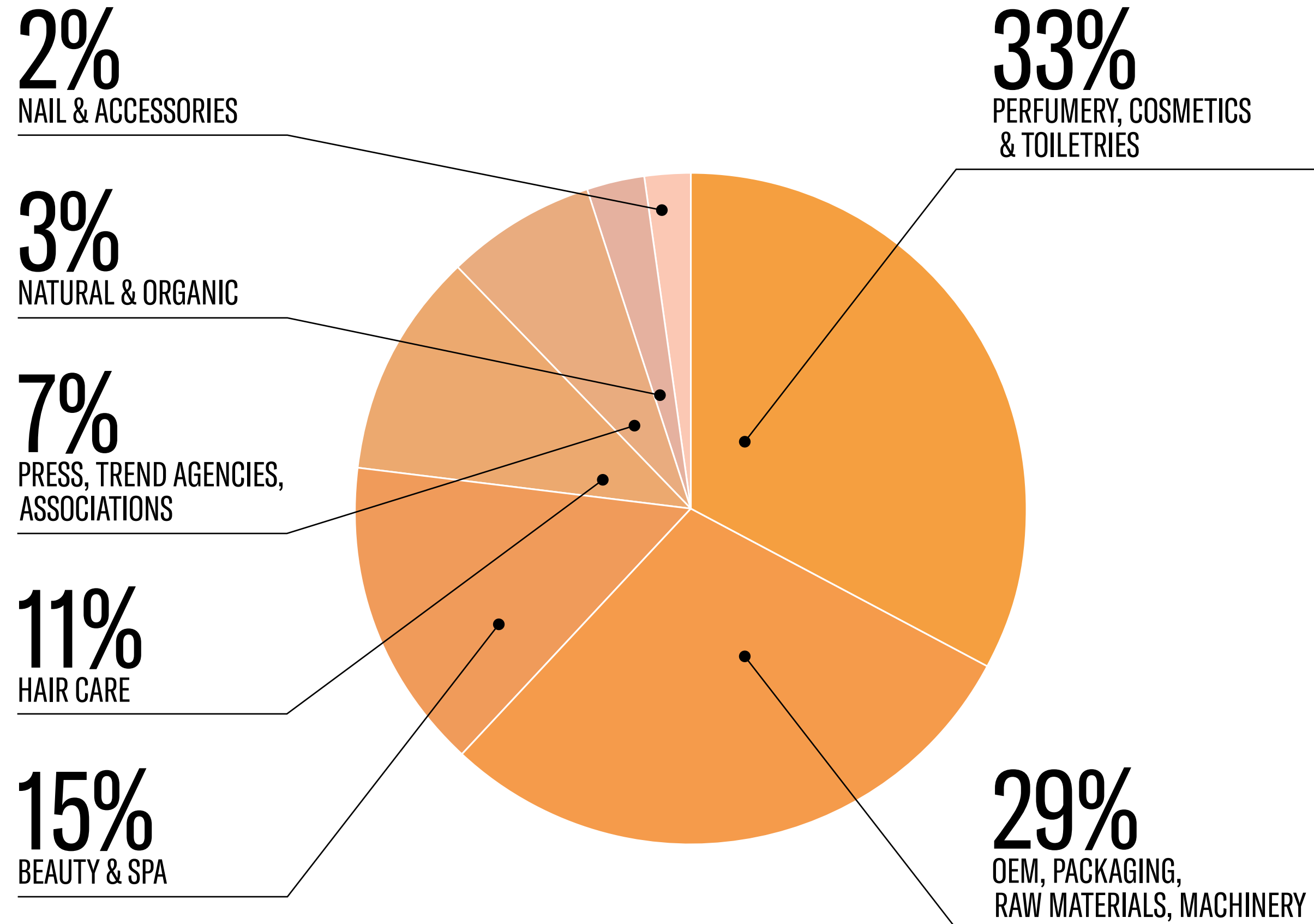
A STRATEGIC LOCATION

Cosmoprof and Cosmopack India will be held at the brand new **Jio World Convention Centre**, the finest and most prestigious convention and exhibition centre in Mumbai:

- Situated in the heart of Mumbai: Bandra Kurla Complex (BKC), one of the top business hubs in the country
- Surrounded by international hotels and service centers
- Close to airports: 9 kms to CSM International Airport and 6 kms to Domestic Airport
- Conveniently served by public transport: train, bus and taxis
- On-site parking facility that handles 5,000 vehicles, including EVs



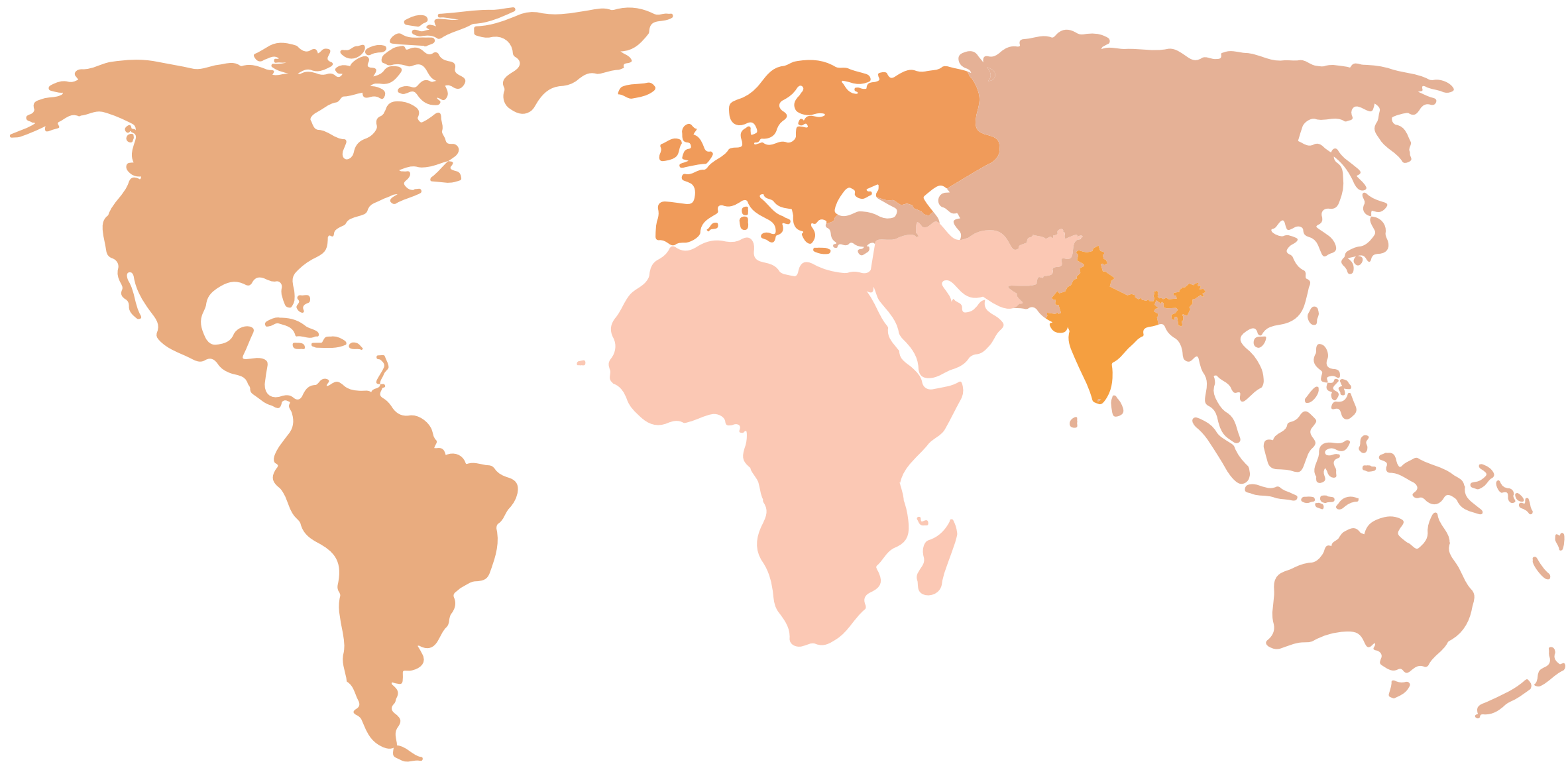
EXHIBITORS BY PRODUCT SECTOR



Pre pandemic figures



VISITORS ORIGIN



Pre pandemic figures

VISITORS BY NATURE OF BUSINESS

4%
HAIR SALONS

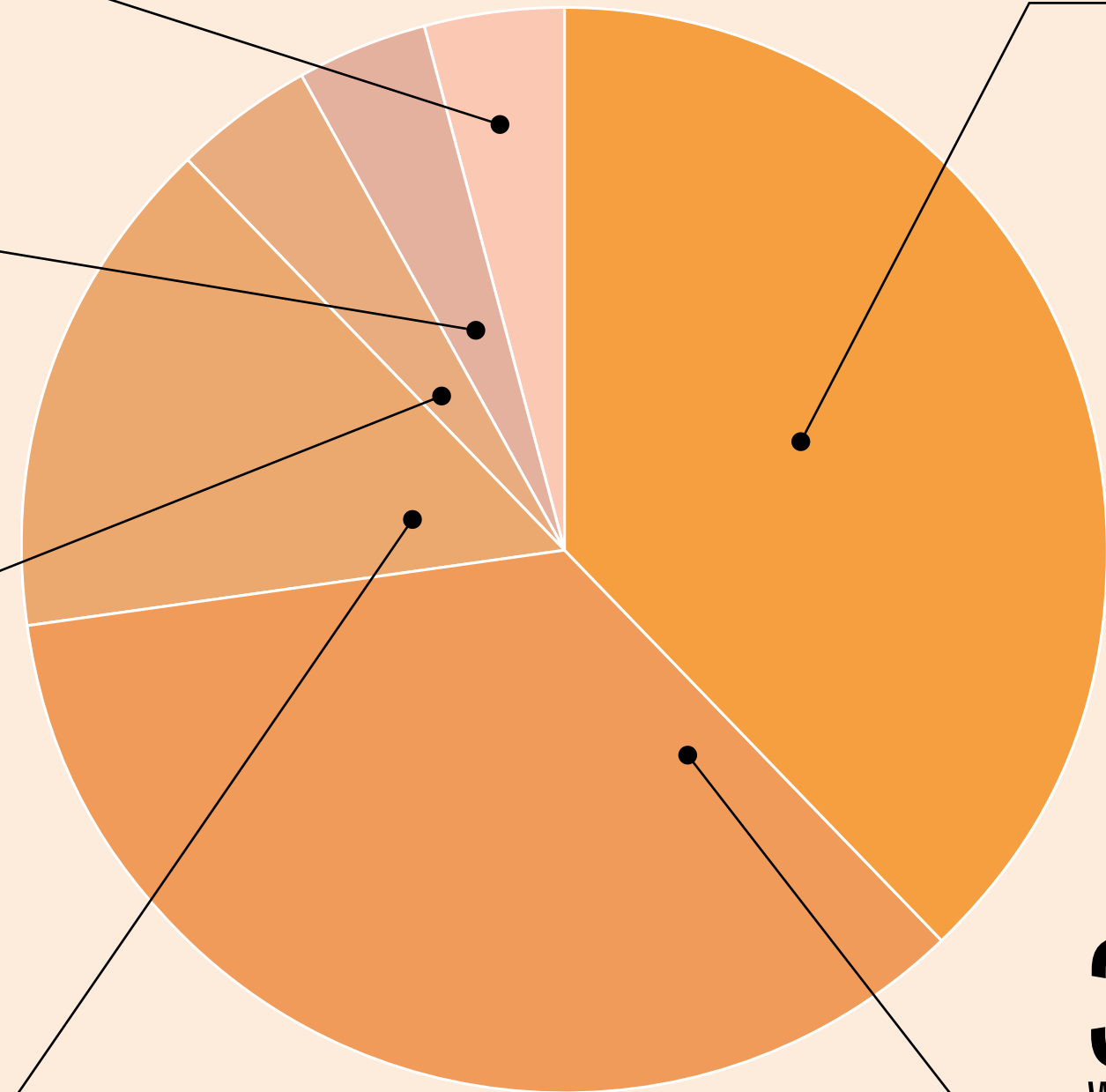
4%
RETAILERS

4%
PRESS, TREND AGENCIES,
ASSOCIATIONS

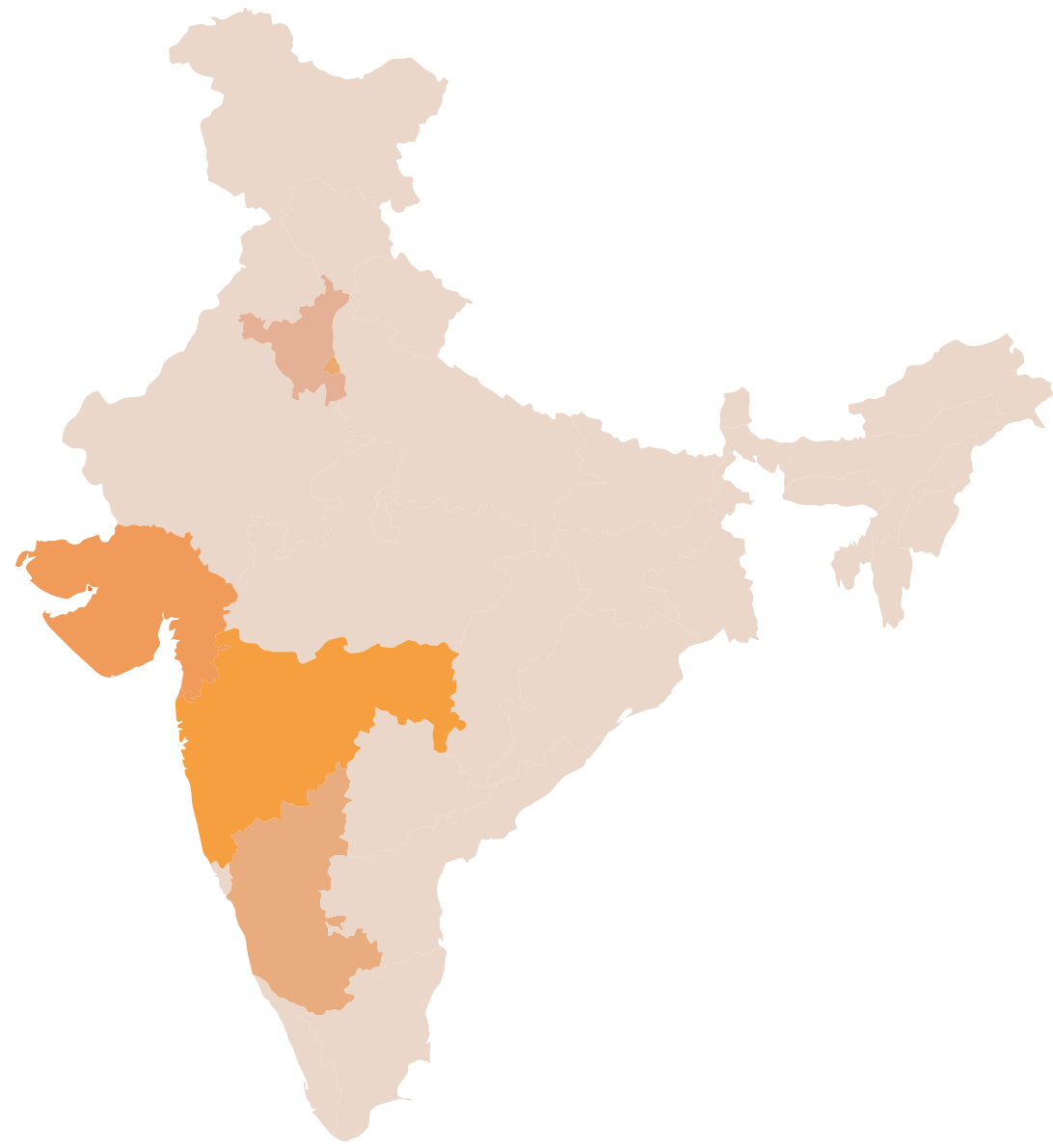
15%
BEAUTY SALONS,
SPA & NAIL SALONS

38%
MANUFACTURERS,
FINISHED PRODUCTS

35%
WHOLESALERS,
DISTRIBUTORS, AGENTS



TOP 5 VISITING INDIAN STATES



MAHARASHTRA

GUJARAT

DELHI, NCR

KARNATAKA

HARYANA

1

2

3

4

5

TOP 5 VISITING INTERNATIONAL COUNTRIES

UAE

CHINA

USA

ITALY

KOREA

1

2

3

4

5

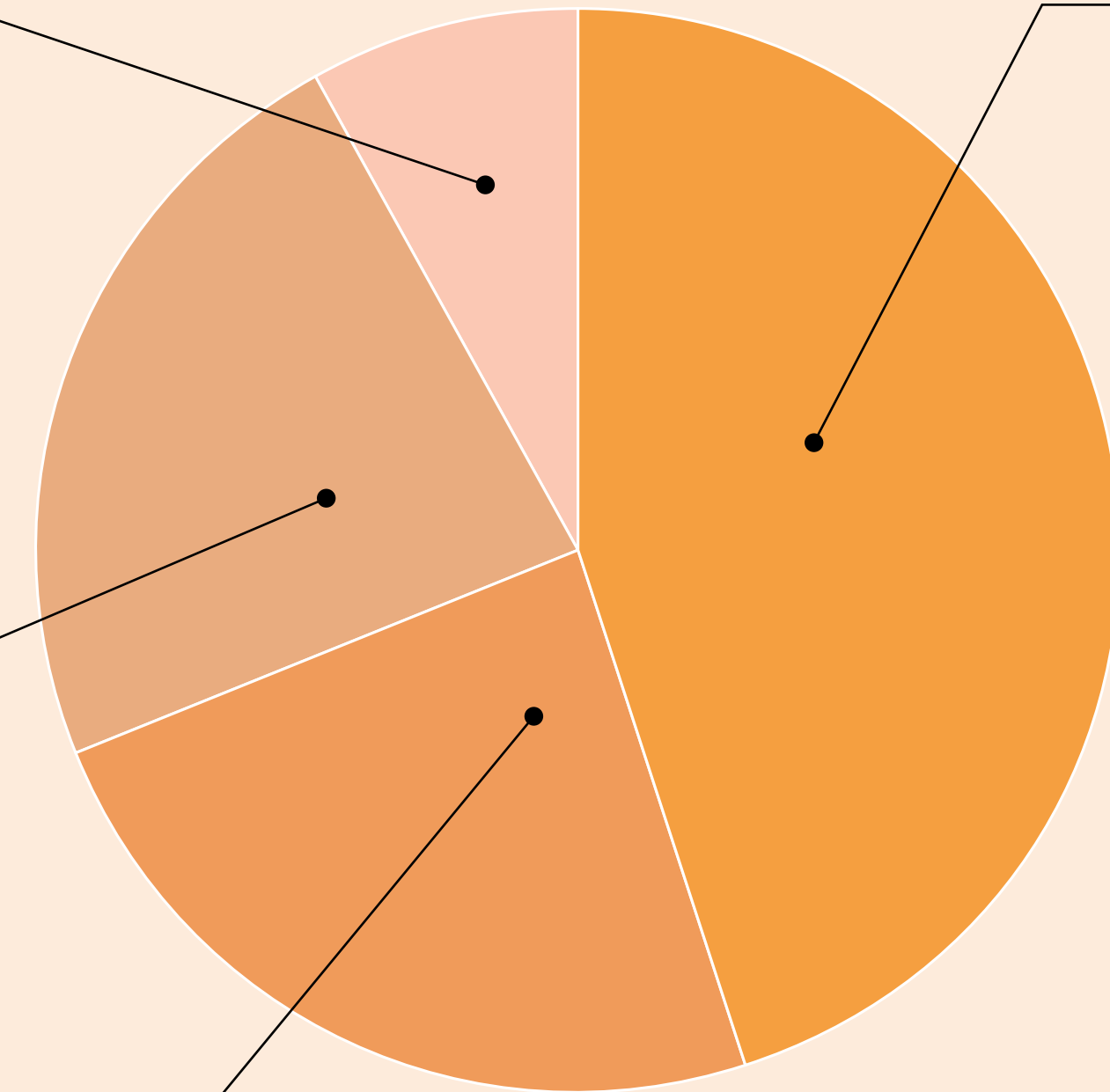
MAIN GOALS OF VISITING

8%
LOOK FOR OEM/ODM
SUPPLIERS

45%
SEEKING FOR
NEW BRANDS

23%
MEET AND NETWORK
WITH CURRENT
SUPPLIERS/CLIENTS

24%
COLLECT MARKET AND
TRENDS INFORMATION



COSMOPROF
INDIA MUMBAI

The showcase for branded finished products dedicated to retail and professional distribution channels. An ideal platform to **explore the latest trends and products of the beauty sector worldwide.**

COSMOPACK
INDIA MUMBAI

Cosmopack India is the brand new event dedicated to the **entire beauty supply chain.** Co-located with Cosmoprof India, it benefits from even more business opportunities with branded finished product manufacturers and all attendees looking for the latest innovations.

PRODUCTS SECTORS

- BEAUTY & SPA, EQUIPMENT
- HAIR CARE
- NAIL & ACCESSORIES
- NATURAL & ORGANIC
- PERFUMERY, COSMETICS & TOILETRIES

PRODUCTS SECTORS

- RAW MATERIALS & LAB
- PRIVATE LABEL & CONTRACT MANUFACTURING
- MACHINERY
- PACKAGING

COUNTRY PAVILLIONS

SHOWCASE AUTHENTIC ELEMENTS AND INNOVATION FROM COUNTRIES RECOGNIZED FOR STRONG HERITAGE IN BEAUTY

BUSINESS & NETWORKING

The **Buyer Programme** is designed to give the exhibitors and high-profile buyers the chance to meet, developing concrete business opportunities.

Cosmoprof India My Match platform supports this consolidated project by pre-scheduling tailor-made B2B meetings during the show.

Connect is a B2B meeting lounge where scheduled speed date meeting will be held.

SOME OF THE SUPPLIERS & BUYERS WHO ATTENDED THE 2021 SHOW

Affinity Salons | Amazon India | Amway | Bajaj Consumer | Bblunt Salons | Beardo | Big Basket | Big Bazaar | Biotique | Cavinkare Pvt Ltd | Dabur India | Dmart | Emami | Enrich Salons | Faces Canada | Four Fountain Spa | Geetanjali Salons | Harsh & Rakesh Salon | Henkel Beauty | Hindustan Unilever | House of Masaba | Indewild | ITC Hotels | Jawed Habib hair & beauty | JCB Salons | Kama Ayurveda | Kaya Clinic | L'Oreal | Lakme Lever | Looks Salon | Mamaearth | Marico | Mcaffiene | Mosaic Wellness | Mumuso Retail | Myglam | Myntra | Nobel Chemist | Nykaa | Reliance Retail | Revlon India | Richfeel | Health & Beauty | Shopper Stop | Tata Cliq | The Moms & Co. | Toni & Guy | Trent India | Urban Company | Wellness Forever and many others.



KEEP UP TO DATE AND GET INSPIRED

CosmoTalks is the conference programme that gathers top international experts in the beauty industry to stay up-to-date on the latest trends and insights. The agenda hosts roundtable discussions, business-oriented seminars, trends forecasts, and market analysis.

Cosmo Onstage is the area dedicated to live shows and demo sessions presented by Cosmoprof India exhibitors. All beauty trends come to life!

PRESENT AND CELEBRATE YOUR INNOVATIONS

Cosmotrends is the annual report on beauty trends, a must-read for everyone in the beauty industry, featuring the most innovative products and solutions from Cosmoprof and Cosmopack India exhibitors.

Cosmoprof India Awards celebrate the best products, designs and innovations of Cosmoprof and Cosmopack India exhibitors.



BEAUTY INFLUENCERS

The most popular beauty influencers join the show to promote innovative and trendy products of exhibitors, and **share their hot picks with their global community.**

OUR AMBASSADORS

A selection of top ambassadors share their points of view and experiences about the Indian trade market.

COSMO W – EMPOWERING WOMEN

The CosmoW – Empowering Women project involves leading women in the beauty industry acting together with Cosmoprof to enhance **women empowerment in India.**



WE ARE COSMOPROF

COSMOPROF
NORTH AMERICA LAS VEGAS

NEW VENUE

LAS VEGAS
LAS VEGAS CONVENTION CENTER (LVCC)

JULY 12 - 14, 2022

COSMOPROF NORTH AMERICA
COSMOPACK NORTH AMERICA

cosmoprofnorthamerica.com

ORGANIZER - NORTH AMERICAN BEAUTY EVENTS LLC



COSMOPROF CBE
ASEAN BANGKOK

BANGKOK
IMPACT EXHIBITION AND CONVENTION CENTER

15 - 17 SEPTEMBER 2022

cosmoprofcbeasean.com

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INDIA MUMBAI

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6 - 8 OCTOBER 2022

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COSMOPROF
ASIA HONG KONG
亞太區美容展

2022 SINGAPORE SPECIAL EDITION

SINGAPORE
SINGAPORE EXPO

16 - 18 NOVEMBER 2022

COSMOPROF ASIA
COSMOPACK ASIA

cosmoprof-asia.com

ORGANISER - COSMOPROF ASIA LTD



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COSMOPROF
WORLDWIDE BOLOGNA

BOLOGNA, ITALY
FAIR DISTRICT

16 - 18 MARCH 2023

COSMOPACK
COSMO PERFUMERY & COSMETICS

17 - 20 MARCH 2023

















COSMO HAIR & NAIL & BEAUTY SALON

cosmoprof.com

AN EVENT BY

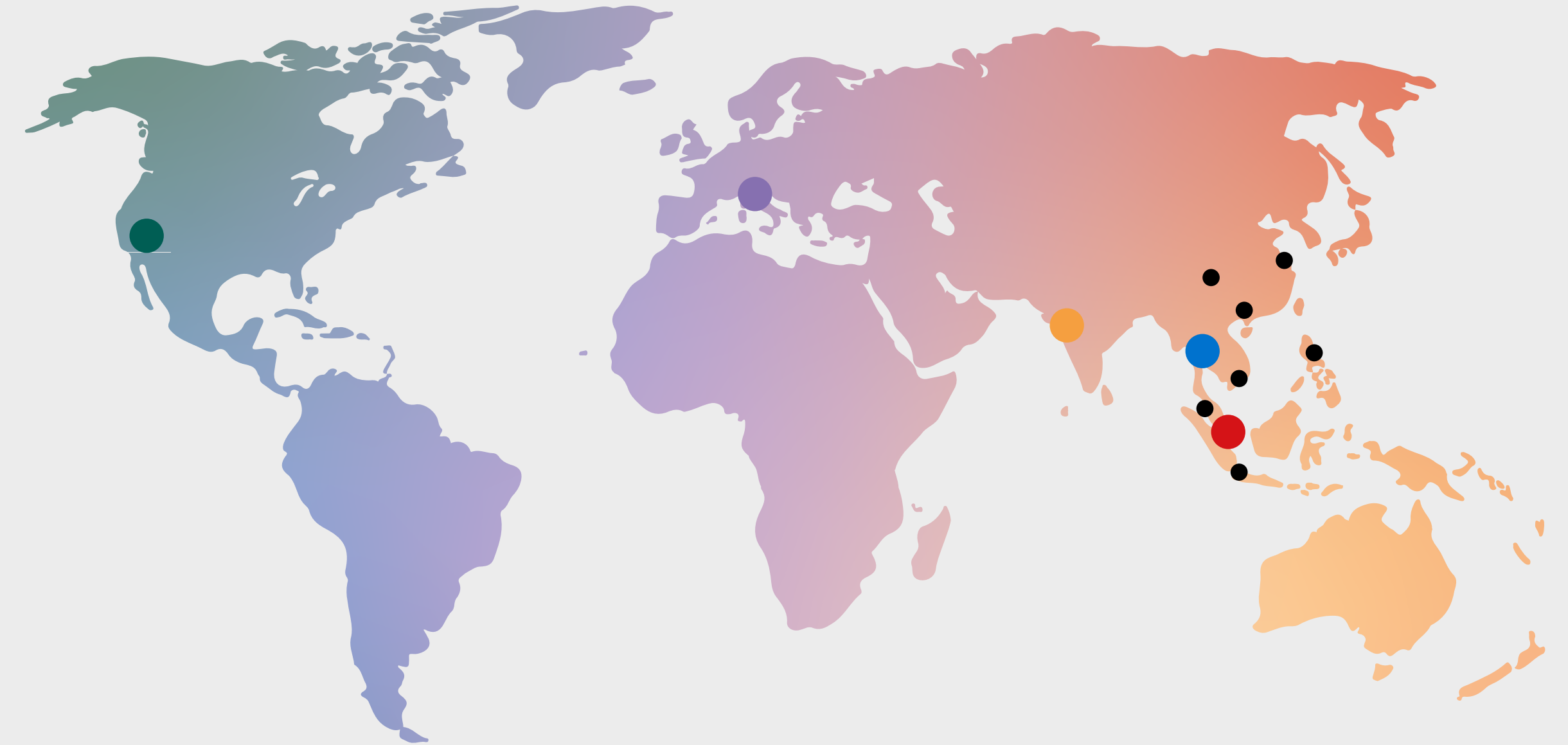


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FOLLOW US AND BOOST YOUR BUSINESS!

For more info
cosmoprofindia.com/network



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SALES OFFICE ASIA PACIFIC
Informa Markets India Pvt. Ltd
Mumbai, India
P +91 99 2030 3556
F +91 22 6172 7273
cosmoprof-india@informa.com

**SALES OFFICE EUROPE, AFRICA,
MIDDLE EAST, THE AMERICAS**
BolognaFiere Cosmoprof S.p.a.
Milan, Italy
P +39 02 796 420
F +39 02 795 036
international@cosmoprof.it

MARKETING AND PROMOTION
BolognaFiere Cosmoprof S.p.a.
Milan, Italy
P +39 02 796 420
F +39 02 795 036
info@cosmoprof.it

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