

**COVERAGE REPORT
FOR
COSMOPROF INDIA
2018**

**Prepared by
Mutual Public Relations**



Managing Perception...

Enabling Trade!!

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ONLINE COVERAGE

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< FMCG
Cosmetics market to grow by 25% to \$20 billion by 2025

By PT | Feb 08, 2018, 02:15 PM IST
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The Indian industry is growing rapidly at a rate of 13-18 percent, more than that of US or European markets.

The country's cosmetics and cosmeceutical market is expected to register annual growth of 25 per cent touching USD 20 billion by 2025, according to industry experts here.

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The signature trade show in Bologna in Italy, Las Vegas and Hong Kong is now entering into India.

The Cosmoprof India preview scheduled in Mumbai between September 10-11, will represent a new opportunity for brands of finished products, especially for cosmetics and toiletries, beauty salons, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

The show will include an international buyer programme by Cosmoprof Worldwide Bologna to facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

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Press Trust of India | Mumbai
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Bologna Fiere collaborates with UBM India for COSMOPROF INDIA

Mumbai, Feb 8 (UNI) Bologna Fiere, one of the leading International exhibition organisers and UBM India, India's leading B2B exhibitions organiser, have joined hands to launch COSMOPROF INDIA, the new event for the International beauty community.

Scheduled in Mumbai for September 10 and 11 at the Sahara Star Hotel here, the COSMOPROF India Preview will present a new opportunity for brands of finished products, especially for Cosmetics & Toiletries, Beauty Salon, Hair, Nail and Accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

With successful, signature trade shows in Bologna, Las Vegas and Hong Kong, which cumulatively involve over 360,000 professionals and 9,000 companies from across the world, the Cosmoprof platform is all set now to enter India, a dynamic, growing market for the beauty sector.

With a 60 per cent increase in consumption over the last five years and an overall value constantly increasing, the market in India is expected to reach 20 billion dollars by 2025.

The seminars will offer a unique opportunity to deepen knowledge and gain insights on Indian market trends, raw ingredients required by the local industry, and specific regulations for entering the market.

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An initiative of The Economic Times

Cosmetics market to grow by 25% to \$20 billion by 2025

The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.



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Seeking business opportunities here, international exhibition organisers [Bologna Fiere](#), and UBM India are joining hands to launch [Cosmoprof India](#), an event for the international beauty community.

The signature trade show in Bologna in Italy, Las Vegas and Hong Kong is now entering into India.

The [Cosmoprof India](#) preview scheduled in Mumbai between September 10-11, will represent a new opportunity for brands of finished products, especially for cosmetics and toiletries, beauty salons, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

The show will include an international buyer programme by [Cosmoprof Worldwide Bologna](#) to facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

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PTI
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Money Bhaskar | अंतिम अपडेट : 08 February 08, 2018 07:21 PM IST



मुंबई. देश के कॉस्मेटिक्स और कॉस्मेटिकल मार्केट के 2025 तक 25 फीसदी की सालाना ग्रोथ हासिल कर लेने और 1.28 लाख करोड़ रुपए का बाजार बन जाने की उम्मीद है। यह बात UBM इंडिया के मैनेजिंग डायरेक्टर योगेश मुद्गास ने कही है। उन्होंने कहा कि भारतीय कॉस्मेटिकल और कॉस्मेटिक्स इंडस्ट्री का मार्केट इस वकत 41789 करोड़ रुपए का है, जबकि ग्लोबल मार्केट 17.61 लाख करोड़ रुपए का है।

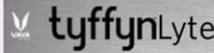
बदलती लाइफस्टाइल और महिलाओं की बेहतर खरीदारी क्षमता होगी वजह

ब्यूटी प्रोडक्ट्स को लेकर बढ़ती जागरूकता, पर्सनल ग्रूमिंग पर बढ़ता प्रीमियम, जीवन जीने के बदलते तरीके और महिलाओं की बेहतर हुई खरीदारी क्षमता के चलते इंडस्ट्री को बूस्ट मिलेगा। मुद्गास ने आगे कहा कि कॉस्मेटिक्स का मार्केट एक अच्छी ग्रोथ को बरकरार रखेगा। इसकी वजह स्पेशलाइज्ड कॉस्मेटिक प्रोडक्ट्स जैसे ऑर्गेनिक, हर्बल और आयुर्वेदिक प्रोडक्ट्स को लोगों द्वारा दी जा रही प्राथमिकता है। इंडस्ट्री के जिन क्षेत्रों में ग्रोथ की उम्मीद है, वे कलर कॉस्मेटिक्स, फ्रेगरेन्स, स्पेशलाइज्ड स्किन केयर और मेकअप कॉस्मेटिक्स हैं।

भारत में भी होगा कॉस्मोप्रूफ इंडिया इवेंट

भारतीय इंडस्ट्री अभी 13-18 फीसदी की दर से आगे बढ़ रही है। यह दर अमेरिका या यूरोपीय बाजारों की ग्रोथ रेट से भी ज्यादा है। भारत में बिजनेस अपॉर्ट्युनिटी को देखते हुए इंटरनेशनल पञ्जीबीशन ऑर्गेनाइजर्स बोलोग्ना फियेर और यूबीएम इंडिया मिलकर भारत में कॉस्मोप्रूफ इंडिया इवेंट लॉन्च करने जा रहे हैं। यह इवेंट इंटरनेशनल ब्यूटी कम्युनिटी के लिए है। इस तरह का इवेंट इससे पहले इटली के बोलाग्ना, लास वेगस और हांग कांग में होता आया है। अब पहली बार यह भारत में होगा। यह इवेंट 10-11 सितंबर को मुंबई में होगा। इस इवेंट में कॉस्मोप्रूफ वर्ल्डवाइड बोलोग्ना भारत, यूएई और साउथ ईस्ट एशिया की कंपनियों, डिस्ट्रीब्यूटर्स, बायर्स, इंपोर्टर्स और सप्लायर्स के लिए बी2बी मीटिंग्स का आयोजन करेगा।

Date : 08 - February - 2018
Publication : www.indilens.com
Center : Online
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COSMETICS MARKET TO GROW BY 25 PERCENT TO \$20 BILLION BY 2025

Konima Choudhary February 8, 2018 Economy



The rising awareness of beauty products, increasing premium on personal

grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.

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Publication : www.finance.indiaeveryday.com
Center : Online
Client Name : COSMOPROF INDIA



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Cosmetics Market To Grow By 25 Percent To \$20 Billion By 2025

08 February 2018 07:15



The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.

Cosmetics market to grow by 25 percent to \$20 billion by 2025. This article is published at 08 February 2018 07:15 from Money Control India Financial News, click on the read full article link below to see further details.

Date : 08 - February - 2018
Publication : www.news.webindia123.com
Center : Online
Client Name : COSMOPROF INDIA



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Mumbai | Thursday, Feb 8 2018 IST

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Bologna Fiere, one of the leading International exhibition organisers and UBM India, India's leading B2B exhibitions organiser, have joined hands to launch COSMOPROF INDIA, the new event for the International beauty community.

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Scheduled in Mumbai for September 10 and 11 at the Sahara Star Hotel here, the COSMOPROF India Preview will present a new opportunity for brands of finished products, especially for Cosmetics & Toiletries, Beauty Salon, Hair, Nail and Accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

With successful, signature trade shows in Bologna, Las Vegas and Hong Kong, which cumulatively involve over 360,000 professionals and 9,000 companies from across the world, the Cosmoprof platform is all set now to enter India, a dynamic, growing market for the beauty sector. With a 60 per cent increase in consumption over the last five years and an overall value constantly increasing, the market in India is expected to reach 20 billion dollars by 2025. The seminars will offer a unique opportunity to deepen knowledge and gain insights on Indian market trends, raw ingredients required by the local industry, and specific regulations for entering the market.

To increase business opportunities during the event, the show will include an International Buyer Program by Cosmoprof Worldwide Bologna that will facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia. Speaking at the announcement of COSMOPROF INDIA, Managing Director of UBM India Yogesh Mudras said, "Currently, the market share for the Indian Cosmetics Industry stands at 4.6 billion dollars out of the global 274 billion dollars.

According to Gianpiero Calzolari, President of Bologna Fiere Group, "With Cosmoprof India, we are adding a new event to our international platform, facilitating business opportunities for leading international companies".

UNI | M RJ 1656

Date : 08 - February - 2018	 www.mutualpr.com
Publication : www.mycurrencyblog.com	
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NEWS

Cosmetics market to grow by 25 percent to \$20 billion by 2025

By [vishnuprakash174](#) - February 8, 2018

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Date : 08 - February - 2018
Publication : www.forevernews.in
Center : Online
Client Name : COSMOPROF INDIA



FOREVER NEWS

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UBM India and Bologna Fiere will launch COSMOPROF INDIA PREVIEW The new event for the international beauty community

Thursday, 8 February 2018 17:06 Written by: Agencies Leave a reply



10TH, 11TH SEPTEMBER 2018 – SAHARA STAR HOTEL – MUMBAI, INDIA

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Date : 08 - February - 2018
Publication : www.brightnews2016.blogspot.in
Center : Online
Client Name : COSMOPROF INDIA



← Bright News

UBM India and Bologna Fiere will launch COSMOPROF INDIA PREVIEW The new event for the international beauty community

posted by Alka Swami on February 08, 2018



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He added, "Currently the market share for the Indian Cosmetics industry stands at \$ 4.6 billion out of the global \$274 billion. The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power of women promises exciting times for the industry. It's no wonder then that the beauty industry is looking towards a market value that is estimated to treble in size by 2025. In India, the industry is growing rapidly at a rate of 13-18 percent, much more than that of US or European markets. The Cosmoprof brand will bring immense value to beauty and cosmetics professionals in India to reap the benefits of the advantageous market in a structured manner."

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Date : 09 - February - 2018
Publication : www.brandequity.economictimes.com
Center : Online
Client Name : COSMOPROF



ET **BRANDEQUITY**
An Initiative of The Economic Times

India's cosmetics market to grow by 25% to \$20 billion by 2025

Rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and improved purchasing power among women are expected to boost the industry



The country's **cosmetics** and cosmeceutical market is expected to register annual growth of 25 per cent touching USD 20 billion by 2025, according to industry experts here.

"The Indian cosmeceutical and cosmetics industry has an overall market standing of USD 6.5 billion from a global market of USD 274 billion. It is expected to grow to USD 20 billion by 2015 at a compounded rate of 25 per cent," UBM India managing director Yogesh Mudras told reporters here.

The Indian industry is growing rapidly at a rate of 13-18 percent, more than that of US or European markets.

The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.

The market will maintain healthy growth due to rising preference for specialised cosmetic products such as organic, herbal and ayurvedic products. Principal areas that are expected to grow include colour cosmetics, fragrances, specialised skin care and make-up cosmetics, he said.

The Indian industry is growing rapidly at a rate of 13-18 percent, more than that of US or European markets.

Seeking business opportunities here, international exhibition organisers **Bologna Fiere**, and UBM India are joining hands to launch Cosmoprof India, an event for the international beauty community.

The signature trade show in Bologna in Italy, Las Vegas and Hong Kong is now entering into India.

The Cosmoprof India preview scheduled in **Mumbai** between September 10-11, will represent a new opportunity for brands of finished products, especially for cosmetics and toiletries, beauty salons, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

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Date : 09 - February - 2018
Publication : www.kemmannu.com
Center : Online
Client Name : COSMOPROF



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Brief Mumbai, Managalore news with pictures

Rons Bantwal
Kemmannu News Network, 08-02-2018 19:18:54



Mumbai Feb. 08 :- Bologna Fiere, one of the leading International exhibition organizer & UBM India, India's leading B2B exhibition organizer, are joining hands to launch COSMOPROF INDIA, the new event for the International beauty community. Scheduled in Mumbai for 10 & 11 Sept. 2018 at the Sahara Star Hotel. In pic Mr. Yogesh Mudras, Managing Director, UBM India, Mr. Mattia Miglio - International Marketing Manager, Bologna Fiere Cosmoprof, Ms. Francesca Maturi - Buyers & Visitors Co ordinator, BolognaFiere Cosmoprof, Ms. Jagriti Choudhary - CEO- SKINYOGA, Mr. Samir Srivastav - Chief Executive Officer - JEAN-CLAUDE BIGUINE SALON & SPA INDIA & Rahul Deshpande- Group Director, UBM India



Date : 09 - February - 2018
Publication : www.mediainfoline.com
Center : Online
Client Name : COSMOPROF



UBM India And Bologna Fiere Will Launch COSMOPROF India Preview



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Date : 09 - February - 2018 Publication : www.theretailtimes.co.in Center : Online Client Name : COSMOPROF INDIA	 www.mutualpr.com
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UBM India and Bologna Fiere will launch COSMOPROF INDIA PREVIEW The new event for the international beauty community

By The Retail Times News Bureau February 9, 2018

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Publication : www.in.fashionnetwork.com
Center : Online
Client Name : COSMOPROF INDIA



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UBM India to launch Cosmoprof India with Bologna Fiere

By [Isabelle Crossley](#) - 9 February 2018



The international beauty trade show Cosmoprof will take place in India for the first time this September as India's beauty market is expected to keep growing.



Cosmoprof will take place in India for the first time this September - Venere- Facebook

Cosmoprof's organisers, Bologna Fiere and UBM India are collaborating to launch the Cosmoprof trade show in India. The event will include a buyer programme by Cosmoprof Worldwide Bologna and business to business meetings between companies, distributors, buyers, importers, and suppliers from India, the United Arab Emirates, and South East Asia.

Date : 09 - February - 2018
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BEAUTY & WELLNESS RESEARCH RETAIL HUB

Cosmetics market to grow by 25 pc to US \$20 billion by 2025

By Indiaretailing Bureau- February 9, 2018

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The country's cosmetics and cosmeceutical market is expected to register annual growth of 25 per cent touching US \$20 billion by 2025, according to industry experts here.



The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry

"The Indian cosmeceutical and cosmetics industry has an overall market standing of US \$6.5 billion from a global market of US \$274 billion. It is expected to grow to US \$20 billion by 2015 at a compounded rate of 25 per cent," Yogesh Mudras, Managing Director, UBM India was quoted by PTI as saying.

According to a PTI report: The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.

The market will maintain healthy growth due to rising preference for specialised cosmetic products such as organic, herbal and ayurvedic products. Principal areas that are expected to grow include colour cosmetics, fragrances, specialised skin care and make-up cosmetics, he said.

The Indian industry is growing rapidly at a rate of 13-18 per cent, more than that of US or European markets.

Seeking business opportunities here, international exhibition organisers Bologna Fiere, and UBM India are joining hands to launch Cosmoprof India, an event for the international beauty community.

The signature trade show in Bologna in Italy, Las Vegas and Hong Kong is now entering into India.

The Cosmoprof India preview scheduled in Mumbai between September 10-11, will represent a new opportunity for brands of finished products, especially for cosmetics and toiletries, beauty salons, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

The show will include an international buyer programme by Cosmoprof Worldwide Bologna to facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

<p>Date : 09 - February - 2018 Publication : www.globalmedianews.info Center : Online Client Name : COSMOPROF INDIA</p>	 www.mutualpr.com
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**UBM India and Bologna Fiere are launching COSMOPROF INDIA
PREVIEW The new event for the international beauty community
10TH-11TH SEPTEMBER 2018 – SAHARA STAR HOTEL – MUMBAI,
INDIA**

febbraio 9, 2018 (13.13)



Bologna Fiere, one of the leading International exhibition organizer and UBM India, India's leading B2B exhibitions organizer are joining hands to launch COSMOPROF INDIA, the new event for the International beauty community.

Scheduled in Mumbai for 10 and 11 September 2018 at the Sahara Star Hotel, the COSMOPROF India Preview will represent a new opportunity both for brands of finished products, especially for Cosmetics & Toiletries, Beauty Salon, Hair, Nail and Accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

Cosmoprof India, which will be in the form of a Preview show this year, will be a reference event not only for the entire Indian beauty business community, but for the international beauty industry as well.
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COSMOPROF.COM

Date : 08 - February - 2018
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Mumbai, Feb 8 (PTI) The country's cosmetics and cosmeceutical market is expected to register annual growth of 25 per cent touching USD 20 billion by 2025, according to industry experts here.

Cosmetics market to grow by 25% to \$20 bn by 2025

Published: February 8, 2018 6:58 PM IST

By [PTI Feeds](#)

Mumbai, Feb 8 (PTI) The country's cosmetics and cosmeceutical market is expected to register annual growth of 25 per cent touching USD 20 billion by 2025, according to industry experts here.

"The Indian cosmeceutical and cosmetics industry has an overall market standing of USD 6.5 billion from a global market of USD 274 billion. It is expected to grow to USD 20 billion by 2015 at a compounded rate of 25 per cent," UBM India managing director Yogesh Mudras told reporters here.

The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power among women are expected to boost the industry.

The market will maintain healthy growth due to rising preference for specialised cosmetic products such as organic, herbal and ayurvedic products. Principal areas that are expected to grow include colour cosmetics, fragrances, specialised skin care and make-up cosmetics, he said.

The Indian industry is growing rapidly at a rate of 13-18 percent, more than that of US or European markets.

Seeking business opportunities here, international exhibition organisers Bologna Fiere, and UBM India are joining hands to launch Cosmoprof India, an event for the international beauty community.

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September 10-11, will represent a new opportunity for brands of finished products, especially for cosmetics and toiletries, beauty salons, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

The show will include an international buyer programme by Cosmoprof Worldwide Bologna to facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

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Center : Online
Client Name : COSMOPROF INDIA



Bangladesh Post

Corporate & Brand | Published : 11 Feb 2018, 15:58

India's cosmetics market to grow 25pc to \$20b by 2025

By: Online Desk

Rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and improved purchasing power among women are expected to boost the industry. The country's cosmetics and cosmeceutical market is expected to register annual growth of 25 per cent touching USD 20 billion by 2025, according to industry experts here.

"The Indian cosmeceutical and cosmetics industry has an overall market standing of USD 6.5 billion from a global market of USD 274 billion. It is expected to grow to USD 20 billion by 2015 at a compounded rate of 25 per cent," UBM India managing director Yogesh Mudras told reporters, brandrquity reports.

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Mumbai News Express

THE NEW EVENT FOR THE INTERNATIONAL BEAUTY COMMUNITY

by Suman Gupta



**COSMOPROF
INDIA
PREVIEW**

The new event for the international beauty community

UBM India and Bologna Fiere will launch COSMOPROF INDIA PREVIEW

10TH-11TH SEPTEMBER 2018 - SAHARA STAR HOTEL - MUMBAI, INDIA

Mumbai, February 2018 - Bologna Fiere, one of the leading International exhibition organizer and UBM India, India's leading B2B exhibitions organizer, are joining hands to launch COSMOPROF INDIA, the new event for the International beauty community. Scheduled in Mumbai for 10 and 11 September 2018 at the Sahara Star Hotel, the COSMOPROF India Preview will represent a new opportunity for brands of finished products, especially for Cosmetics & Toiletries, Beauty Salon, Hair, Nail and Accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

With successful, signature trade shows in Bologna, Las Vegas and Hong Kong, which cumulatively involve over 360,000 professionals and 9,000 companies from across the world, the Cosmoprof platform is all set now to enter India, a dynamic, growing market for the beauty sector. With a 60 per cent increase in consumption over the last 5 years and an overall value constantly increasing, the market in India is expected to reach a target 20 billion dollars by 2025.

Cosmoprof India, which will be in the form of a Preview show this year, will be a reference event not only for the entire Indian beauty business community, but for the international beauty industry as well. In addition to the traditional expo, the show will prominently feature "Cosmotalks" — a series of seminars focusing on key issues of the beauty sector by renowned industry players and experts. The seminars will offer a unique opportunity to deepen knowledge and gain insights on Indian market trends, raw ingredients required by the local industry, and specific regulations for entering the market. The presence of experts, thought leaders and international influencers guarantees the quality of the scheduled knowledge sessions.



To increase business opportunities during the event, the show will include an **International Buyer Program** by Cosmoprof Worldwide Bologna that will facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

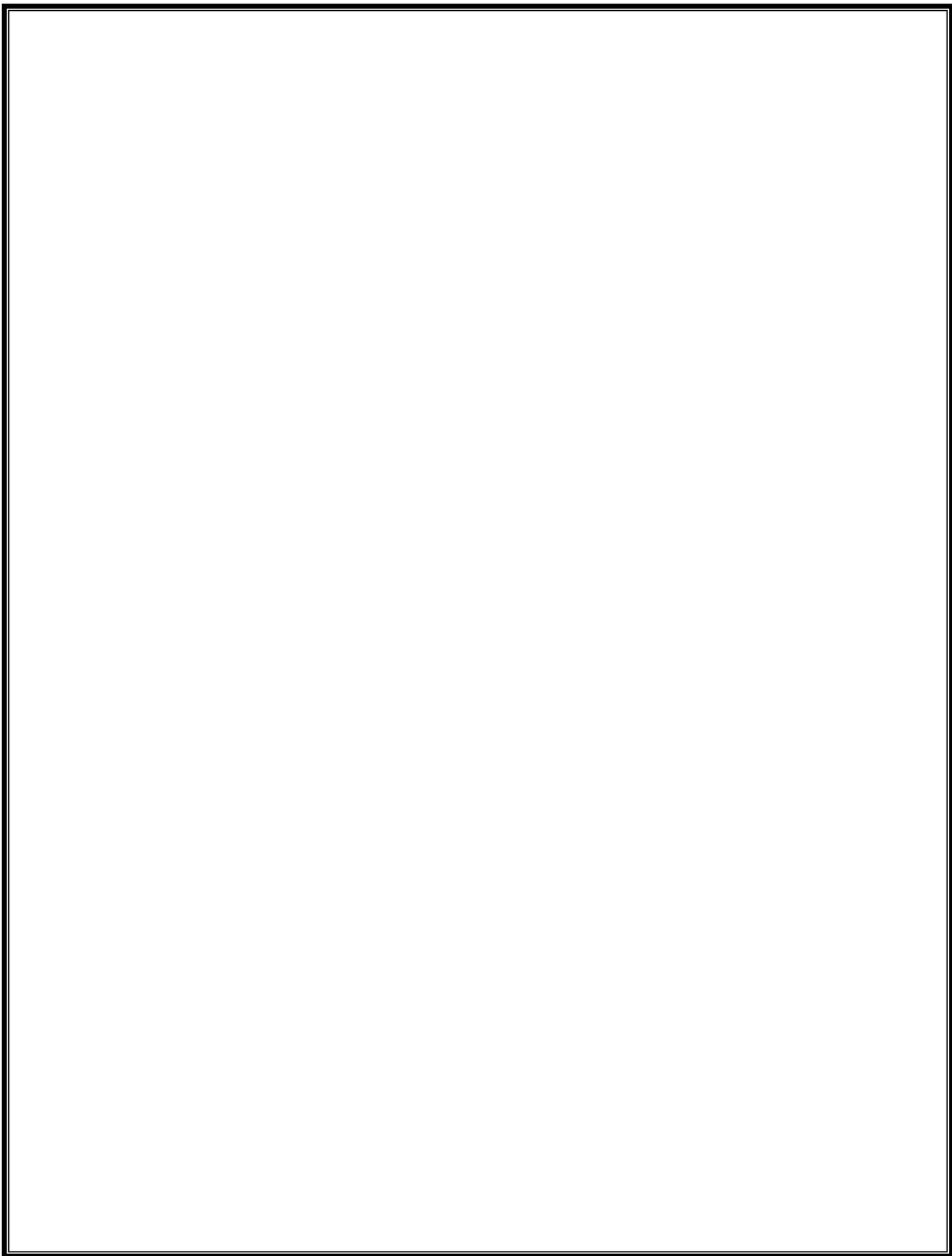
Speaking at the announcement of COSMOPROF INDIA, **Mr. Yogesh Mudras, Managing Director, UBM India** said, "We are extremely excited to bring brand Cosmoprof to India, backed by the immense knowledge and expertise of a coveted international brand like Cosmoprof Worldwide, that so far showcases exclusively in Las Vegas, Bologna (Italy) and Hong Kong — Mumbai is slated to be the fourth city.

He added, "Currently the market share for the Indian Cosmetics Industry stands at \$ 4.6 billion out of the global \$274 billion. The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power of women promises exciting times for the industry. It's no wonder then that the beauty industry is looking towards a market value that is estimated to treble in size by 2025. In India, the industry is growing rapidly at a rate of 13-18 percent, much more than that of US or European markets. The Cosmoprof brand will bring immense value to beauty and cosmetics professionals in India to reap the benefits of the advantageous market in a structured manner."

"Cosmoprof Worldwide Bologna, the leading B2B format for the development of the beauty sector, continues to increase its internationalization and brand promotion activities in key markets — says Gianpiero Calzolari, President of Bologna Fiere Group. "With Cosmoprof India we are adding a new event to our international platform, facilitating business opportunities for leading international companies".

The next Cosmoprof India rendezvous will be at the Sahara Star Hotel on September 10th and 11th to discover future developments of the cosmetic industry and how the sector will adapt to the needs of India, a market with a high potential.

PRINT COVERAGE



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Page No : 23	
Center : Mumbai	
Client Name : Cosmoprof India	

Date : 09 - February - 2018	 www.mutualpr.com
Publication : Divya Bhaskar	
Page No : 06	
Center : Mumbai	
Client Name : Cosmoprof India	

સાન વાંઘી સ્થા સો ટાનું લીધી ડિપાર્ટમેન્ટ વાંઘી સ્થા સો ટાનું સમય

દિવ્ય ભાસ્કર

કોસ્મોપ્રોફ ઈન્ડિયા પ્રીવ્યુ જાહેર



વિદેશમાં સફળતા પછી યુબીએમ ઈન્ડિયા અને બોલોન્યા ક્વિયરા 10-11 સપ્ટેમ્બરે સહારા સ્ટાર હોટેલમાં કોસ્મોપ્રો ઈન્ડિયા પ્રીવ્યુ રજૂ કરશે, જેની જાહેરાત સમયે યુબીએમના યોગેશ મુદ્રાસ, બોલોન્યામાંથી માટિયા મિજિલિયો, ફાન્સેસ્કા માતુરી, સ્કિનયોગાનાં જગૃતિ ચોપરી, યુબીએમના રાહુલ દેશપાડે હાજર હતાં.

Date : 14 - February - 2018
Publication : Loksatta
Page No : 10
Center : Mumbai
Client Name : COSMOPROF INDIA



पुणे, मुंबई, नगपूर, अहमदनगर, औरंगाबाद आणि दिल्ली येथून प्रसिद्ध

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देशाच्या सौंदर्यप्रसाधन बाजारपेठेची वार्षिक २५ टक्के दराने प्रगती

व्यापार प्रतिनिधी, मुंबई

खाशखेच्या क्रयशक्तीसह बदललेली उपभोक्तेदली, सोदले प्रसन्नतासूचक घडती, जागरणका आणि सतीत सहचरचे आवण भंडार दिवसे प्रगुन व्यक्तिगत निगा आणि मानसुग्राकडे निघासाह-पुण्यामिती वाढलेला कुल या संदर्भाची भारतीय सौंदर्यप्रसाधन आणि क्रयसिद्धिकेवरील जागरणका वार्षिक २५ टक्के असा उगार बुद्धीदराने प्रगती करित आहे आणि २०१५ साली ती २० अन्व असेलीची जाहल्या उदाहरणानेच पाहता येईल, असे अंदाजनास देत आहे.

तब्बज २०४ उगज टाईरच्या जागतिक बाजारपेठेच्या भारतीय

सौंदर्यप्रसाधन बाजारपेठेचा एक टक्कली उगार याही इतकी सध्याने ६.५ अन्व उदित सख्य आहे. परंतु केल्या काही वर्षांत या बाजारपेठेची वेगाने प्रगती सुरू असून, केवळ पुरुषांच्या सौंदर्यप्रसाधन उत्पादनांच्या

मागणीत केल्या चार वर्षांपासून वार्षिक ४२ टक्क्यांचा सुदोरा दिवत आता आहे. असे सूचकय उदियाचे जावस्युकाकेच संसुकक येवता मुद्रास यांनी स्पष्ट केले. इटलीच्या बोलिना फेअर या जागतिक सौंदर्य

उद्योगाचे प्रतिनिधिय करणान्या प्रदर्शन आवेकक कंपनीसह पुणेमध्ये भारत प्रथम सौंदर्य बाजारपेठेी अंतरराष्ट्रीय प्रदर्शन "सौंदर्यप्रसाधन" या जागाने १०-१२ सप्टेंबर २०१८ रोजी टाईल सहारा स्टाड केने उक्तीत केला आहे.

अलीकडे भारतकेल सौंदर्य उद्योगाची वाढ ही वार्षिक १४-१८ टक्के दराने सुरू असून, ती विकसित वृत्तीचे आणि अमेरिकेच्या बाजारपेठेपेक्षाही हा सवस सुदोरा आहे. त्यामुळे अनेक अंतरराष्ट्रीय सौंदर्यप्रसाधन निर्मात्या भारतच्या बाजारपेठेबाबत उक्तीत आहेत. हे प्रदर्शन दराने त्यांचे भारतीय बाजारपेठेत निरुकासने प्रसिद्धांतर टारल, असा विश्वास मुद्रास यांनी उक्तीत केला.

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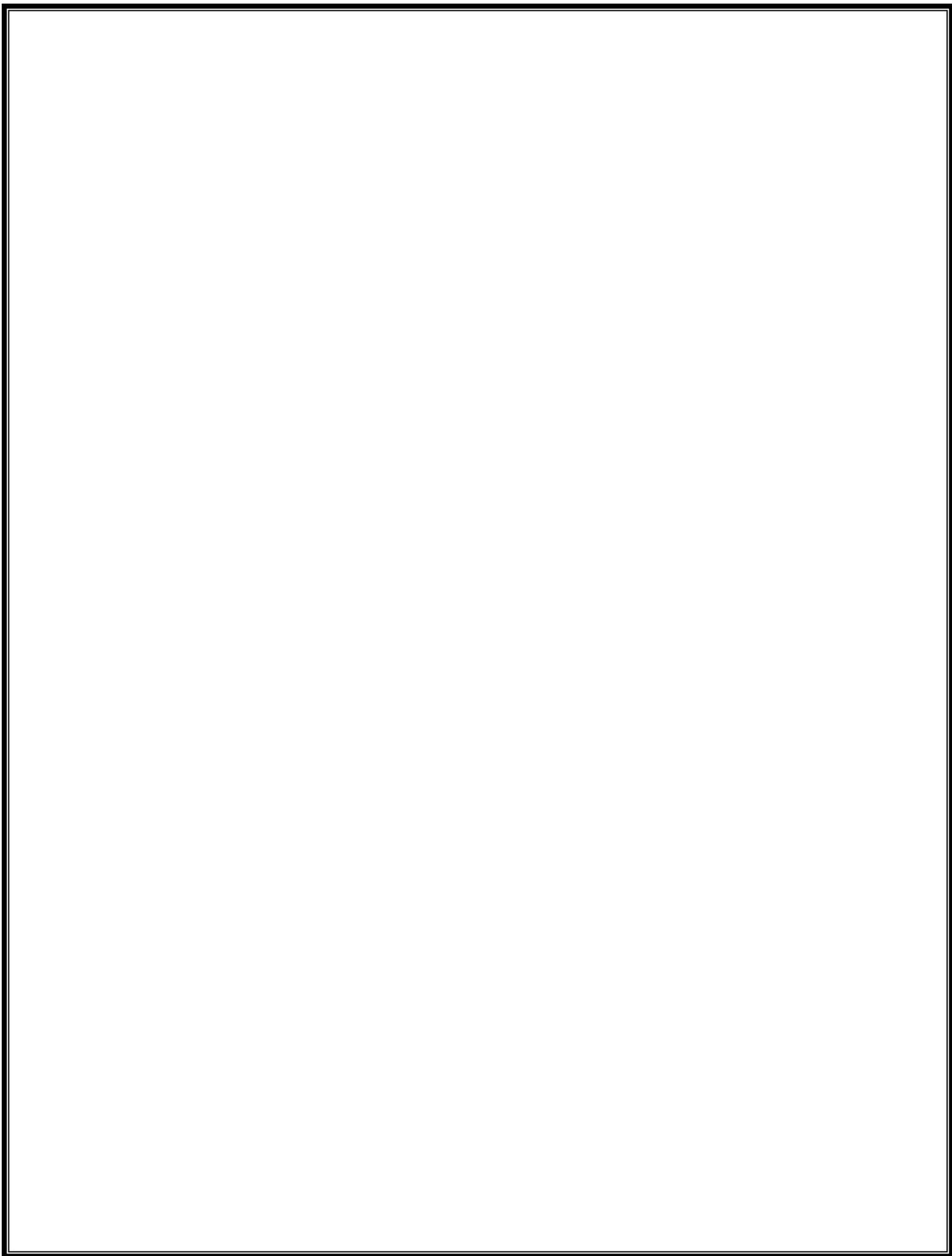
नवभारत

'कॉस्मोप्रोफ इंडिया' मुंबई में होगा

अन्तर्राष्ट्रीय सौन्दर्य व्यापार मेला

मुंबई, का.सं. एक अग्रणी अन्तर्राष्ट्रीय प्रदर्शनी आयोजनकर्ता बोलोग्ना फियरे एवं भारत के प्रमुख बी2बी प्रदर्शनी आयोजनकर्ता यूबीएम इंडिया ने अन्तर्राष्ट्रीय सौन्दर्य समुदाय के कार्यक्रम 'कॉस्मोप्रोफ इंडिया' के लिए एक दूसरे से हाथ मिलाए हैं. 10 और 11 सितम्बर 2018 को मुंबई के सहारा स्टार होटल में आयोजित 'कॉस्मोप्रोफ इंडिया' सौन्दर्य से जुड़े ब्राण्ड जैसे कॉस्मेटिक एण्ड टायलेटरीज, ब्यूटी सैलून, हेयर एण्ड नेल एक्ससेसरीज आदि के लिए सुनहरे अवसर प्रस्तुत करेगा.

यह कार्यक्रम आपूर्ति रेंज में कच्चे माल से लेकर निर्माण, प्राइवेट लेबल, ऐप्लीकेटर्स, प्राइमरी एवं सैकण्डरी पैकेजिंग तक हर पहलू को कवर करेगा. 'कॉस्मोप्रोफ इंडिया' का यूबीएम इंडिया के प्रबन्ध निदेशक योगेश मुद्रास ने कहा कि हमें खुशी है कि हम ब्राण्ड कॉस्मोप्रोफ को भारत ला रहे हैं, कॉस्मोप्रोफ वर्ल्डवाइड का यह प्रतिष्ठित अन्तर्राष्ट्रीय ब्राण्ड अब तक लास वेगास, बोलोग्ना (इटली) और हांगकांग में प्रदर्शनियों का आयोजन कर चुका है. मुंबई इसके लिए दुनिया का चौथा शहर होगा. इसके शो में दुनिया भर से 360,000 से अधिक पेशेवर और 9000 से अधिक कंपनियां हिस्सा ले चुकी हैं. कॉस्मोप्रोफ का यह मंच अब भारत के तेजी से विकसित होते सौन्दर्य क्षेत्र में प्रवेश के लिए तैयार है. 'कॉस्मोप्रोफ इंडिया' इस साल प्रीव्यू शो के रूप में होगा.



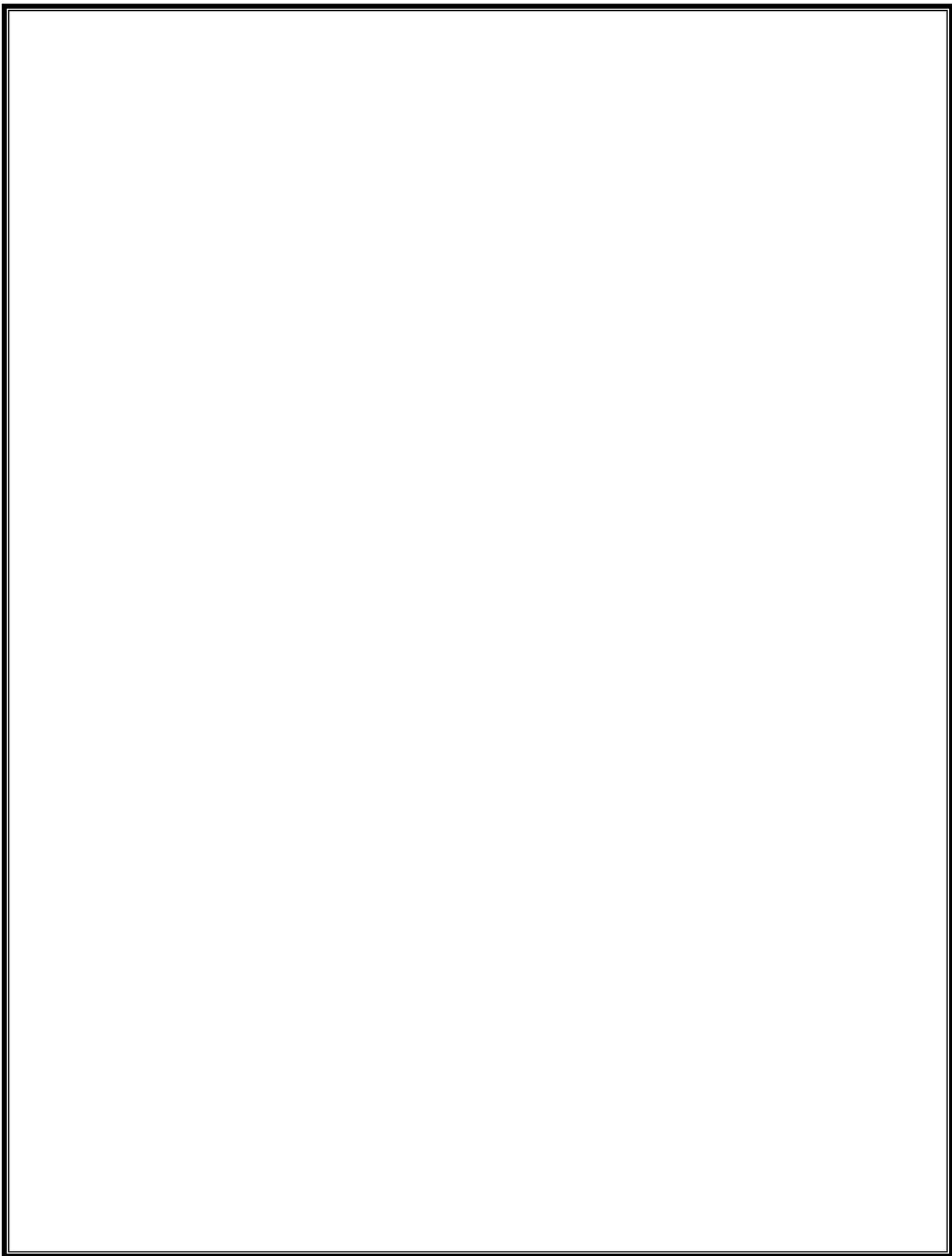
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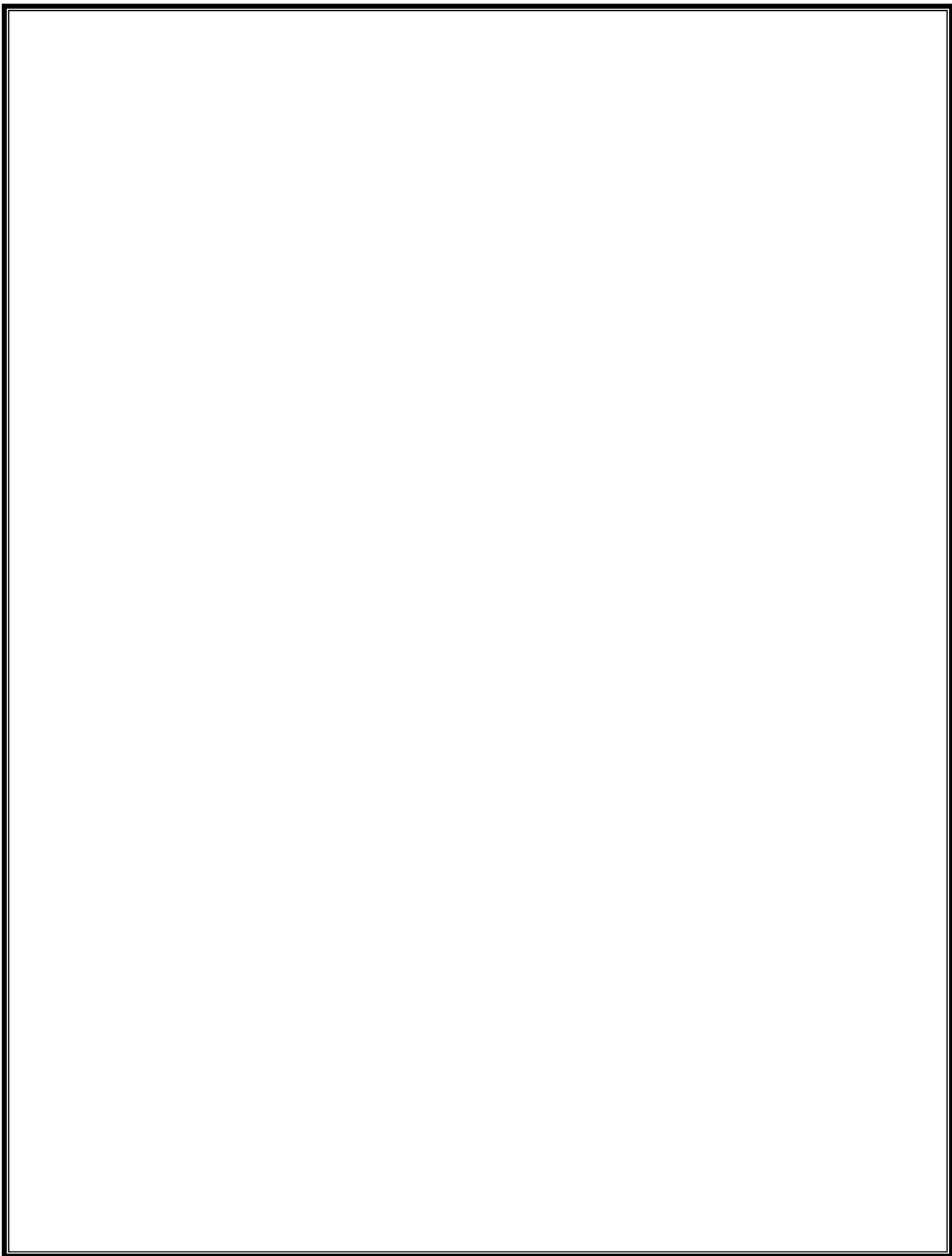
दैनिक

यशोभूमि

यूबीएम इंडिया और बोलोग्ना फियरे लांच करेंगे कॉस्मोप्रोफ इंडिया प्रीव्यू

मुंबई, एक अग्रणी अन्तर्राष्ट्रीय प्रदर्शनी आयोजनकर्ता बोलोग्ना फियरे एवं भारत के प्रमुख बी2बी प्रदर्शनी आयोजनकर्ता यूबीएम इंडिया ने अन्तर्राष्ट्रीय सौन्दर्य समुदाय के कार्यक्रम कॉस्मोप्रोफ इंडिया के लॉन्च के लिए एक दूसरे से हाथ मिलाए हैं। 10 और 11 सितम्बर 2018 को मुंबई के सहारा स्टार होटल में आयोजित कॉस्मोप्रोफ इंडिया सौन्दर्य से जुड़े ब्रांड्स जैसे कॉस्मेटिक एंड टायलेटरीज, ब्यूटी सैलून, हेयर एंड नेल एक्सेसरीज आदि के लिए सुनहरे अवसर प्रस्तुत करेगा। यह कार्यक्रम आपूर्ति श्रृंखला में कच्चे माल से लेकर निर्माण, प्राइवेट लेबल, ऐप्लीकैटर्स, प्राइमरी एवं सैकण्डरी पैकेजिंग तक हर पहलू को कवर करेगा। बोलोग्ना, लास वेगास और हांगकांग में आयोजित इसके ट्रेड शोज में दुनिया भर से 360,000 से अधिक पेशेवर और 9000 से अधिक कंपनियां हिस्सा ले चुकी हैं। कॉस्मोप्रोफ का यह मंच अब भारत के तेजी से विकसित होते सौन्दर्य क्षेत्र में प्रवेश के लिए तैयार है। पिछले 5 सालों में इस उद्योग में 60 फीसदी की वृद्धि हुई है और 2025 तक इसके 20 बिलियन डॉलर तक पहुंचने का अनुमान है। कॉस्मोप्रोफ इंडिया इस साल प्रीव्यू शो के रूप में होगा, यह न केवल पूरे भारतीय सौन्दर्य समुदाय के लिए बल्कि अन्तर्राष्ट्रीय सौन्दर्य उद्योग के लिए महत्वपूर्ण कार्यक्रम साबित होगा। पारम्परिक प्रदर्शनी के अलावा शो के दौरान कई सेमिनार कॉस्मोटॉक की एक श्रृंखला भी आयोजित की जाएगी, जिसमें सौन्दर्य उद्योग जगत के दिग्गज मुख्य मुद्दों पर अपने विचार प्रस्तुत करेंगे। यह चर्चा सत्र उद्योग जगत से जुड़े महत्वपूर्ण पहलुओं पर रोशनी डालेंगे जैसे भारतीय बाजार के रुझान, स्थानीय उद्योग के लिए आवश्यक कच्चा माल, बाजार में प्रवेश के लिए विशिष्ट विनियम आदि। विशेषज्ञों, विचारकों एवं अन्तर्राष्ट्रीय दिग्गजों द्वारा विशेष जानकारी सत्र भी आयोजित किए जाएंगे। कार्यक्रम के दौरान कारोबार के अवसरों को बढ़ाने के लिए कॉस्मोप्रोफ वर्ल्डवाइड बोलोग्ना द्वारा इंटरनेशनल बायर प्रोग्राम भी आयोजित किया जाएगा, जो भारत, संयुक्त अरब अमीरात और दक्षिण-पूर्वी एशिया से कंपनियों, वितरकों, खरीददारों, आयातकों और आपूर्तिकर्ताओं के बीच बी2बी बैठकों को बढ़ावा देगा।





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हमारा महानगर

सितंबर में आयोजित होगा कॉस्मोप्रोफ इंडिया

मुंबई। एक अग्रणी अंतर्राष्ट्रीय प्रदर्शनी आयोजनकर्ता बोलोग्ना फियरे एवं भारत के प्रमुख बी2बी प्रदर्शनी आयोजनकर्ता यूबीएम इंडिया ने अंतर्राष्ट्रीय सौंदर्य समुदाय के कार्यक्रम कॉस्मोप्रोफ इंडिया के लांच के लिए एक दूसरे से हाथ मिलाया है। 10 और 11 सितंबर 2018 को मुंबई में आयोजित कॉस्मोप्रोफ इंडिया सौंदर्य से जुड़े ब्रांड्स जैसे कॉस्मेटिक एंड टायलेटरीज, ब्यूटी सैलून, हेयर एंड नेल एक्ससेसरीज आदि के लिए सुनहरे अवसर प्रस्तुत करेगा। यह कार्यक्रम आपूर्ति श्रृंखला में कच्चे माल से लेकर निर्माण, प्राइवेट लेबल, ऐप्लिकेट्स, प्राइमरी एवं सैकंडरी पैकेजिंग तक हर पहलु को कवर करेगा। बोलोग्ना, लास वेगास और हॉंग कोंग में आयोजित इसके ट्रेड शोज में दुनिया भर से 360,000 से अधिक पेशेवर और 9000 से अधिक कंपनियां हिस्सा ले चुकी हैं। कॉस्मोप्रोफ का यह मंच अब भारत के तेजी से विकसित होते सौंदर्य क्षेत्र में प्रवेश के लिए तैयार है। कॉस्मोप्रोफ इंडिया का ऐलान करते हुए यूबीएम इंडिया के प्रबंध निदेशक योगेश मुद्रास ने कहा कि हमें खुशी है कि हम ब्रांड कॉस्मोप्रोफ को भारत ला रहे हैं, कॉस्मोप्रोफ वर्ल्डवाइड का यह प्रतिष्ठित अंतर्राष्ट्रीय ब्रांड अब तक लास वेगास, बोलोग्ना (इटली) और हॉंग-कोंग में प्रदर्शनियों का आयोजन कर चुका है। मुंबई इसके लिए दुनिया का चौथा शहर होगा।

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नवशक्ति

‘कॉस्मोप्रो इंडिया प्रीन्हू’

१० - ११ सप्टेंबर रोजी मुंबईत

मुंबई - जागतिक स्तरावरील प्रदर्शन आयोजक संस्था बोलोग्ना फेअरे आणि भारतामध्ये बीटूबी प्रदर्शने आयोजित करण्यात आले असलेली यूबीएम इंडिया या दोन्ही संस्था आंतरराष्ट्रीय सौंदर्यक्षेत्रासाठीचा एक नवा कार्यक्रम ‘कॉस्मोप्रो इंडिया’ची सुरुवात करण्यासाठी एकत्र आल्या आहेत. १० व ११ सप्टेंबर रोजी मुंबईतील सहारा स्टार हॉटेल येथे भरणाऱ्या या प्रदर्शनामध्ये सौंदर्य प्रसाधने, ब्यूटी सॅलोन, हेअर, नेल आणि इतर पुरक उत्पादनांच्या ब्रॅण्ड्सना आपली तयार उत्पादने मांडण्याची नवी संधी मिळणार आहेत. त्याचबरोबर या क्षेत्राच्या पुरवठा साखळीतील घटक, सौंदर्य प्रसाधनांसाठी लागणारा कच्चा माल व सामग्री, कंत्राटानुसार उत्पादन करणाऱ्या कंपन्या, खासगी लेबल्स, ऑप्लिकेटर्स, प्राथमिक आणि मध्यम स्तरावरील पॅकेजिंग करणाऱ्या कंपन्यांनाही यात सहभागी होता येणार आहे. भारतीय बाजारपेठेमध्ये गेल्या पाच वर्षांमध्ये सौंदर्यउत्पादनांच्या खरेदीमध्ये ६० टक्के वाढ झाली आहे आणि या बाजारपेठेचे एकूण मूल्य सातत्याने वाढत आहे. ही आकडेवारी पाहता २०२५ पर्यंत भारतातील सौंदर्यउत्पादनांची बाजारपेठ २० बिलियन डॉलर्सचे लक्ष्य गाठू शकेल अशी अपेक्षा आहे, असे कॉस्मोप्रो इंडियाची घोषणा करताना यूबीएम इंडियाचे मॅनेजिंग डायरेक्टर योगेश मुद्रास म्हणाले.

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मुंबई लक्षदीप

यूबीएम इंडिया आणि बोलोग्ना फेअरतर्फे आंतरराष्ट्रीय सौंदर्यक्षेत्रासाठी एक नवा कार्यक्रम

मुंबई, दि.९ : जागतिक स्तरावरील प्रदर्शन आयोजक संस्था बोलोग्ना फेअर आणि भारतामध्ये बोटूबी प्रदर्शने आयोजित करण्यात आणसर असलेली यूबीएम इंडिया या दोन्ही संस्था आंतरराष्ट्रीय सौंदर्यक्षेत्रासाठीचा एक नवा कार्यक्रम कॉस्मोप्रोफ इंडियाची सुरुवात करण्यासाठी एकत्र आल्या आहेत. १० व ११ सप्टेंबर रोजी मुंबईतील सहारा स्टार हॉटेल इथे भरणाऱ्या कॉस्मोप्रोफ इंडिया ग्रीन्डू या प्रदर्शनामध्ये सौंदर्य प्रसाधने, ब्यूटी सॅलोन, हेअर, नेल आणि इतर पुरक उत्पादनांच्या ब्रॅण्ड्समा आपली

तयार उत्पादने मांडण्याची नवी संधी मिळणार आहेत त्याचबरोबर या क्षेत्राच्या पुढच्या साखळीतील घटक, सौंदर्य प्रसाधनांसाठी लागणारा कच्चा माल व सामग्री, कंत्राटद्वारा उतपादन करणाऱ्या कंपन्या, खासगी लेबर्स, ऑल्टिकेअर्स, प्राथमिक आणि मध्यम स्तरावरील पॅकेजिंग करणाऱ्या कंपन्यांमार्फत यात सहभागी होता येणार आहे. कॉस्मोप्रोफ या मंचाद्वारे आजवर बोलोग्ना, लास व्हेगस आणि हॉंग कॉंग येथे आपला खास टसा असलेले ट्रेड शो आयोजित करण्यात आले आहेत.

ईरफार अने मंडिवा ग्राडको द्वारा ध्यानमां राप्तीने ज विदेशी कंपनीओ
वधी रडेली डिमाने आधारे आ भारतमां काम करवा माटे वधु उत्सुक
ईन्स्ट्रीनो ग्रीथ थवानी संभावना रडी छे.

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पुण्य नगरी

कॉस्मोप्रोफ इंडिया प्रीव्यूचे आयोजन

मुंबई : जागतिक स्तरावरील प्रदर्शन आयोजक संस्था बोलोग्ना फेअरे आणि भारतामध्ये बीटूबी प्रदर्शन आयोजित करण्यात आले असलेली यूबीएम इंडिया या कंपनी संस्था आंतरराष्ट्रीय सौंदर्यक्षेत्रासाठीचा एक नवा कार्यक्रम कॉस्मोप्रोफ इंडियाची सुरुवात करण्यासाठी एकत्र आल्या आहेत. १० व ११ सप्टेंबर रोजी मुंबईत भरणाऱ्या कॉस्मोप्रोफ इंडिया प्रीव्यू या प्रदर्शनामध्ये सौंदर्य प्रसाधने, व्ह्यूटी सॅलोन, हेअर, नेल आणि इतर पुरक उत्पादनांच्या ब्रॅण्ड्सना आपली तयार उत्पादने मांडण्याची नवी संधी मिळणार आहे, त्याचबरोबर या क्षेत्राच्या पुरवठा साखळीतील घटक, सौंदर्य प्रसाधनांसाठी लागणारा कच्चा माल व सामग्री, कंत्राटानुसार उत्पादन करणाऱ्या कंपन्या, खासगी लेबल्स, ऑप्लिकेटर्स, प्राथमिक आणि मध्यम स्तरावरील पॅकेजिंग करणाऱ्या कंपन्यांनाही यात सहभागी होता येणार आहे. कॉस्मोप्रोफ या मंचाद्वारे आजवर बोलोग्ना, लास व्हेगस आणि हॉगकॉग येथे आपला खास ठसा असलेले ट्रेड शो आयोजित करण्यात आले आहेत. ज्यात एकत्रितरित्या सौंदर्यक्षेत्रातील ३,६०,००० हून अधिक व्यावसायिक आणि जगभरातील ९,००० कंपन्यांनी भाग घेतला आहे आणि आता कॉस्मोप्रोफ हा प्रदर्शनाच्या क्षेत्रातील ब्रॅण्ड सौंदर्य उत्पादनांची गतिशील आणि विस्तारगारी बाजारपेठ बनलेल्या भारतामध्ये प्रवेश करणार आहे.