

Organised by:







SEPTEMBER 2018
10TH - 11TH
MUMBAL
SAHARA STAR HOTEL
www.cosmoprofindia.com

A NEW WORLD FOR BEAUTY

EXHIBITION SPACES AT THE LAUNCH EDITION OF COSMOPROF INDIA PREVIEW GET SOLD OUT ALREADY!

With the local beauty industry eagerly awaiting the launch of **Cosmoprof India Preview**, the new event for the international beauty community, its exhibition spaces are already sold out. The show, scheduled on **10 & 11 September**, **2018**, **at the Sahara Star Hotel in Mumbai**, is the result of a collaboration between BolognaFiere and UBM India. Cosmoprof India further enriches the international exhibitions offer of the Cosmoprof Worldwide Bologna network, which in Asia, organises the immensely successful Cosmoprof and Cosmopack Asia show in Hong Kong, apart from signature shows in Bologna (Italy) and Las Vegas (US).

Almost 60 premium companies, both domestic and international, have already confirmed their participation at the show. They include: Asbah Beauty Products (India), Baralan International Spa (Italy), Beauty Essentials Marketing Pvt Ltd (India), Beauty Palace (India), Beijing Anchorfree Technology Co Ltd (China), Bergami Packaging Solutions srl (Italy), Cosmotec SA (Switzerland), Diana Rodrigues Pires Me (Brasil), Dongguan Fumeikang Electrical Technology Co Ltd (China), F M Cosmetics LLP (India), Global Brands (India), Gricar Chemical Srl (Italy), Guangzhou PM Technology Co. Ltd (China), ICC S.r.L. (Italy), Istituto Ganassini S.p.A. (Italy), Italcosmetici S.R.L. (Italy), Kairali Ayurvedic Products Pvt Ltd (India), Kascap Glass Private Limited (India), La Mior Pvt Ltd (India), Lattafa Perfumes Ind. LLC (UAE), LookX International BV (Holland), Lure Nails & Spa Solutions Pvt Ltd (India), Mahika Packaging India Ltd (India), Marc Beauty And Salon Resources Pvt Ltd (India), Markwins Beauty Brands (USA), Maxxelle (Italy), Mediterranea - Fratelli Carli Spa (Italy), Moira Cosmetic (USA), Montagne Jeunesse (UK), Nail Artists GMBH (Germany), Nail Lounge India (India), Natural Indulgence (India), Neopack Enterprise Pvt Ltd (India), Nyassa Retail Pvt Ltd (India), Olivia Beauty Range - Herbs De Olivia (India), Omnicos Group srl (Italy), Pettenon Cosmetics SpA (Italy), Pink Frogs S.r.l (Italy), Piramal Glass (India), Premier Lifestyle Housing Pvt Ltd (India), RBN Packagings (India), Red of View (Italy), Regi Srl (Italy), Rica Group (Italy), Sage Cosmetic LLP (India), Sai Samartha Cosmetics Pvt Ltd (India), Shanghai SR Packaging Technology Co Ltd (Taiwan), Shenzhen New Gain Import & Export Ltd (China), Star Aerospace Industries (India), Suzuran Sanitary Goods Co. Itd (Japan), Takemoto Yohki India Pvt. Ltd (India), The Body Care (India), Trance International (India), Tricobiotos SpA (Italy), U D Salon & Spa Products Pvt Itd (India), Vegan Petals LLP (India), VSAR Resources LLC (USA), Xinwei Paper Co Ltd (China), and Yac Chemicals Ltd (China).

Most of the exhibiting companies already support other Cosmoprof shows across the globe. They are now reposing faith in the Cosmoprof India Preview as a superior platform to take advantage of the business opportunities in the Indian beauty sector, as well as satisfy the needs of the rapidly developing domestic market. The expo hopes to infuse a new direction to the dynamic local market, which combines increasing disposable income of the consumers with a strong impulse to innovate and research.



The Indian sub-continent is keen to discover finished world-class beauty products that are now in demand among a broader base of consumers. Further, networking with leading international brands and suppliers providing new industrial, service and packaging solutions is sure to help enhance local production, introducing to India innovative technologies and superior quality standards that are a requirement at the international level. An expo of the stature of Cosmoprof will greatly facilitate the development of the domestic beauty ingredients and products manufacturing industry, which can then truly compete with the best, globally.

The Cosmoprof India Preview in Mumbai will showcase all the sectors of the cosmetic industry: make up, skincare, body care, hair care, perfumery & cosmetics, aesthetics & spa, nail, accessories, as well as furniture for hair and beauty salons, among others.

To ensure the quality of the event, top-of-the-line seminars, workshops, research work and content are in the process of being planned, keeping in mind the needs of manufacturers, buyers, distributors and retailers. For this, Cosmoprof India is collaborating with reputed international brand partners. These include **Beautystreams**, a trends agency that provides consulting projects and development of market lines for the most important international brands; **centdegrés**, a design agency that boasts collaborations with the largest global corporations; **Ecovia**, a research organization, offering consultancy and analysis services, with a special focus on the green market and ethical industry; and **Euromonitor**, one of the most referenced market research company in the world, among others.

For further details, visit our website, http://www.cosmoprofindia.com/

MEDIA CONTACT

ASIA: UBM India Pvt. Ltd

WORLDWIDE: BolognaFiere Cosmoprof Spa



Ms. Roshni Mitra P: +91.7506183888 roshni.mitra@ubm.com Ms. Mili Lalwani P: +91.9833279461 mili.lalwani@ubm.com Mr. Paolo Landi P: +39.02.45.47.08.320 paolo.landi@cosmoprof.it Ms. Arianna Rizzi P: +39.02.45.47.08.253 arianna.rizzi@cosmoprof.it

FOLLOW US! www.cosmoprofindia.com